

PSAC SIDs Meeting

June 14, 2007

Attendance: Leiboff (Kutztown), Byrnes (California), Packer (PSAC), Shreve (Edinboro), Hoffman (IUP), Adair (PSAC), Knowlden (East Stroudsburg), McComas (Slippery Rock), Murray (PSAC), Holtz (Mansfield), Herman (Clarion), Spatafore (Lock Haven), McGuire (Bloomsburg), Margolis (Cheyney), Zuhlke (West Chester), Eichelberger (Shippensburg)

Heaslip Award

- Byrnes made a motion to add Phil Axelrod (Pittsburgh Post-Gazette) to the ballot, seconded by Bob Shreve, Motion Passed
- Axelrod was the unanimous choice

SportsFever TV Football Broadcasts – Gorden Blain (CEO) attended meeting.

- Broadcasts mainly funded by sponsorship - PHEAA, PA Liquor control board, number of state agencies.
- Blaine discussed items that could be featured in SportsFever Magazine as well.
- It was noted that press box accommodations may be tight for host school – Steve Murray was asked to discuss this situation with supervising officials who are looking for press box accommodations.
- Jason Bristol (SD at WHP – will be play-by-play), and others who will be considered for play-by-play and color commentary: Jed Donahue and Ford Chapman (color), Brett Gordon (former QB at Villanova, AC at LaSalle HS). Blaine would also consider local people.
- Herman stressed the importance of talent doing their research and knowing the information about both schools
- Getting the broadcast on the campus stations (Blaine)
- Murray stressed the importance of PA announcements promoting these games, web site links, etc. – webcasting – Steve asked about RedZone – Leiboff asked about getting the PSAC to develop a standard announcement
- NCAA postseason rights, providing highlights to ESPN, other electronic media was also discussed
- Press box needs – two spots, three ideal in box, two cameras centered on 50 on top, space for a mobile production trailer – end zone? – reserved parking? – to be determined on site visits, 4 to 6 spots, 3 spots for satellite truck, talent - first come, first serve
- interview spokesperson from university
- Blaine asked SIDs to send action photos for magazine, starting line-ups.

Scholar-Athlete of the Year voting

- Discussions were held regarding what to value when voting for PSAC Top 10. More academic, more athletic or more of a balance.

Football Media Day

- August 2 for both East and West – Noon (golf at Stone Acres for West)
- Contracts from Slippery Rock and Kutztown should be submitted by July 8

Basketball Media Day

- Same format (videoconference) as in the past – three regional sites
- Schedules, including scrimmages should be sent to the PSAC office so that a date could be determined

Conference programs

- The SIDs discussed what they would like as far as a layout of the shells and it was agreed that the PSAC should not leave any blank pages on the shell portion of the program – outer four pages.
- **(MOTION)** Herman – For women's soccer, the top seed in the hosting division is required to do a final four championship program and see that it gets to the finals site, Shreve second – **PASSED**
- A discussion was held regarding what to charge for championship programs.

Lacrosse statistics

- It was noted that the NCAA added caused turnovers and ground ball controls as statistics listed for the Division II membership. The SIDs agreed that they should follow their past practices of recording the statistics that the NCAA lists.

Photography at PSAC Championships

- A discussion was held in reference to what is the host site's responsibility and rights in terms of photography. **(MOTION)** Herman – Host school is expected to provide a team champion photo and championship MVPs. Margolis, second. **PASSED**
- **(MOTION)** Herman – The PSAC is to regulate photography rights, licensing policy at PSAC Championships, not the host institution. McComas, second. **PASSED**

Timing of PSAC awards

- The SIDs expressed concern that in some instances the All-PSAC Teams/Awards do not come out in a timely fashion. Adair explained that the awards come out following the return of the ballots.
- The SIDs thought there should be a penalty for late ballots
- Discussion also took place regarding the philosophy of release timing – before or after conference championships. The PSAC maintained that it would like to stick with its policy of releasing All-PSAC Teams after the conference championship.

PSAC Office

- It was announced that the PSAC would be adding a new director of media relations and that the office would restructure the job descriptions of Will Adair and Carlin Chesick.

- The PSAC is working on a re-design and restructure of its web pages. It will likely be asked that SIDs report their scores on line once the new web site is in place rather than calling in.
- Adair reminded the group that having a disc of pictures or access to a web site where student-athletes' head shots are available is helpful in the PSAC's efforts for player of the week awards.

Streaming Video

- The SIDs talked about their interest and the campus interest in general for streaming video. The PSAC gets numerous proposals from businesses who are looking at signing the entire conference or a number of conference schools.

PSAC Championship Milestones

- Adair noted that several sports are on the verge of reaching a milestone championship. Thoughts of celebrating 75th, 50th and 30th year milestones were entertained. The PSAC would look into logos, banners, etc.

Timing of NCAA Tournament fields

- It was noted the NCAA missed the deadline on several championship announcements this year; one solution – if you can't get it done on the last allowable day for conference championships, do it the next day
- Murray – trust issues, have to get organized nationally through CoSIDA
- McComas – newly formed Division II committee in CoSIDA who has addressed this and will be dealing with this (Herm – VP, McComas – region rep)
- Herman – Division II SIDs formed a group that would report D2 issues to NCAA; 1) if the region is already done, release that region
- Murray suggested keeping Mike Racey, Terry Steeb, Will Prewitt (Division II Championships Committee) informed of ideas / motions.

Media Guide poll

- The SIDs discussed who was doing what in terms of printed media guides and their usefulness. Leiboff would organize a survey and send out results to the group.

Miscellaneous

- McComas – NCBWA voters
- McComas – Upshaw Lineman of the Year Award
- Herman – PSAC Wrestling Championship is December 8
- Statcrew updates were discussed. Adair noted that if there is a pressing need for new software, the PSAC would entertain buying the upgrades.
- Rookie of the Week awards were discussed. Currently the PSAC does for basketball only. **(MOTION)** Byrnes – The PSAC honor a Rookie of the Week in any sport that it currently honors a Player of the Week. second – McComas, **FAILED** 11-2

- McGuire – commendable job to Josh Leiboff for hosting PSAC softball, NCAA softball, baseball in three week time frame.

New Officers

- Lenn Margolis nominated for President, seconded. PASSED – unanimous
- Steve McCloskey nominated for Vice President. seconded – PASSED - unanimous
- Jason Eichelberger nominated for secretary. seconded PASSED - unanimous